

texttalk.co.uk

communicating in a digital world

About texttalk.co.uk

Texttalk has been designed primarily for the night leisure and event promotion industry but can lend itself to many other applications outside of that. It allows the user to set up and send text messages in bulk to their database within just a few minutes. The system has been designed to offer a comprehensive range of features that are easy to use and understand.

Texttalk Features

No Setup Fee – start in minutes!

Its free to set up an account with texttalk.co.uk. No long forms or paperwork to fill in or charges to pay. Just simply go to our website, www.texttalk.co.uk/login.htm which will take you to the login screen. Here, you can set up an account by supplying us with a few details so we can register you as a user and confirm your password.

Please make sure you read our terms and conditions before you start to use the system.

Phonebook

Each account has its own phonebook allowing you set up and manage your different groups of friends, clients or databases. You can upload your data by simply cutting and pasting the numbers into a text box and clicking upload. You can also add people's full name, company and a note so you can easily reference each number. You can download a copy of your phonebook at any time allowing easy backup of your data.

Create Message Templates

You can create, save and edit existing message templates with ease allowing you to save time by not having to keep typing out the same message. It also allows you to keep a reference of messages previously sent.

Schedule Messages

With our schedule system you can set messages to be sent for anytime in the future allowing you to forward plan your marketing. Great if your going on holiday or will be out the office and don't want to give access to the system to other members of your work team.

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History

This section allows you to see a history of messages sent through your account on a specific date or over a given period. Information includes message sent, numbers sent to and time and date of message. You will also get a delivery report allowing you to remove numbers that no longer receive your messages (you will need to contact us to carry out this procedure)

Keywords

This is a great facility to build up a phonebook of numbers. Go to the keywords section in your texttalk account to setup a 'keyword'. Once done, ask people to text that 'keyword' to the mobile number provided by Texttalk. They will be only charged their normal sending cost and you will then have their number in a phonebook called the same name as the 'keyword'.

A good way to build lists of people who wish to opt in to whatever you have to offer. e.g. People who want to know when the next 'Club Night' is might be asked to text CLUB to the number provided. You will then find your phonebook called CLUB has numbers added to it automatically. You can then send, using your texttalk account, any message you like to that group.

For a limited time each keyword costs 500 message credits which will be taken from the balance on your account.

Top Up Credits

Top up credits on your account at anytime and from any internet connected PC. Simply login to your account and select the amount of credits you wish to buy. You will then be directed through our online credit card payment system and once successfully completed the credits will be added to your account instantly.

Admin

Change the password on your account and set up text reminders to let you know when the balance of your account falls below a certain limit allowing you to maintain your account and without having to keep logging in!

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Cost Effective

We understand the importance of finding a cost effective marketing solution. Using our bulk buying power and relationships with the telco providers, we are able to secure highly competitive buying rates for text message credits which we can in turn pass onto our customers. Just because you are buying cheap doesn't mean that the quality suffers!

Message Credits

All messages are charged at the following rates;

100 - 999	6p per message
50,000+	5p per message

All prices are subject to VAT. Messages are sent through premium routing and include control of the sender ID and delivery reports as standard.

Still Unsure????

Why not set up an account and try for yourself, every new account comes with 10 FREE messages!

If you have any other questions please don't hesitate to contact us!

Tel: 0870 922 0662

Email: info@texttalk.co.uk